

**Government of the People's Republic of Bangladesh**  
**Program Coordination Unit (PCU)**  
**Secondary Education Development Program (SEDP)**  
**Secondary and Higher Education Division**  
**Ministry of Education**

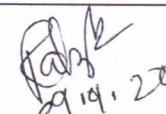
Memo No: sedp/pcu/procure/DRH S-1/19/74

Date: 09 January 2020

**REQUEST FOR EXPRESSION OF INTEREST**

Selection of Implementing Partner (Consulting Firm) for Developing Reading Habit (DRH) program Implementation Management Service

|  |  |  |                                    |   |
|--|--|--|------------------------------------|---|
| 1  | Ministry/Division                                  | Ministry of Education  |                                    |   |
| 2  | Agency   | Program Coordination Unit, Secondary Education Development Program   |                                    |   |
| 3  | Name of Procuring Entity                           | Program Coordinator, Secondary Education Development Program   |                                    |   |
| 4  | Procuring Entity Code                              | Not used at present  |                                    |   |
| 5  | Procuring Entity District                          | Dhaka  |                                    |   |
| 6  | Expression of Interest for Selection of            | Consulting Firm  |                                    |   |
| 7  | Title of the Services                              | Implementing Partner for DRH Implementation Management Service.  |                                    |   |
| 8  | EOI Ref. No.                                       | sedp/pcu/procure/ DRH S-1/19   |                                    |   |
| 9  | Date (dd/mn/yyyy)                                  | 12/01/2020   |                                    |   |
| <b>KEY INFORMATION</b>   |  |  |                                    |   |
| 10   | Procurement Sub-Method                             | Quality and Cost Based Selection (QCBS)  |                                    |   |
| <b>FUNDING INFORMATION</b>   |  |  |                                    |   |
| 11   | Budget and Source of funds                         | GoB  |                                    |   |
| 12   | Development Partner (if applicable)                | World Bank & ADB   |                                    |   |
| <b>PARTICULAR INFORMATION</b>  |  |  |                                    |   |
| 13   | Project/Program Code (if applicable)               | 320000101  |                                    |   |
| 14   | Project/Program Name (if applicable)               | Strengthening Reading Habit and Reading Skill Scheme, Secondary Education Development Program (SEDP)   |                                    |   |
| 15   | EOI Closing Date                                   | 26 January 2020, 3.00 PM   |                                    |   |
| <b>INFORMATION FOR APPLICANT</b>   |  |  |                                    |   |
| 16   | Brief Description of the Assignment                | <p>DRH is an extracurricular book reading program specifically designed for secondary level students from grade 6 to 10. The activities under the program includes but not limited to: motivation of students, orientation and motivation of teachers, training of organizers, preparation of manual, booklet, different communication materials, reader enrolment, book-reading management, evaluation of readers through conducting test based on the selected extracurricular books, development of test questionnaire, evaluation of script, distribution of award to better performing readers, monitoring institution level activities, conducting workshops, performance evaluation, award ceremonies, regular communication and reporting etc. DRH is expected to be implemented in nearly 15000 institutions all over the country from 2020 Academic Year and expected to serve at least 2.5 million students each year. The SEDP program document duly approved by the Government of Bangladesh suggests to develop partnership with an appropriate partner organization for implementation management of the program at the field level. Accordingly, a package for 'Implementing Partner for DRH Implementation Management Service' has been approved under "Strengthening Reading Habit and Reading Skill Scheme" under SEDP. The intended consulting firm will implement the field level activities under guidance of the Scheme Director and will have to report the Scheme Management.</p> |                                    |   |
| 17   | Experience, Resources & Delivery Capacity Required | <p>SEDP now invites eligible national firm to indicate their interest in providing the services. The EOI would be reviewed on the basis of the following:</p> <ul style="list-style-type: none"> <li>a) Registration of the firm;</li> <li>b) Age of the firm (years in relevant work; in managing book reading or similar program)</li> <li>c) Experiences of the firm in similar task/assignment (completed during last 10 years)</li> <li>d) Availability of key experts and manpower;</li> <li>e) Financial Resources (Turnover of the consultant);</li> <li>f) Support Services (office space, support staff, logistics, equipment);</li> <li>g) Fulfill the requirement of the TOR.</li> </ul>   |                                    |   |
| 18   | Other Details                                      | <ul style="list-style-type: none"> <li>a) The Consultant (Firm) will be selected based on the Quality and Cost based Selection (QCBS) method following PPA-2006 &amp; PPR-2008;</li> <li>b) Detailed TOR may be downloaded from the website: www.shed.gov.bd Or obtained from the office of the undersigned during office time;</li> <li>c) Expression of Interest (EOI) in two sets (One original one duplicate) and soft copy in DVD/pendrive shall be submitted in sealed envelope and to be delivered to the address of the under signed. The EOI shall clearly mark "Expression of Interest for Implementing Partner for DRH Implementation Management Service, package no: DRH S-1";</li> <li>d) The consulting firm (s) may associate to enhance their qualification, but should mention whether the association is in the form of either "joint-venture" or "sub-consultancy". In the case of an association, all members of such "association" should have real and well-defined inputs to the assignment.</li> </ul>   |                                    |   |
| 19   | Association with foreign firms is                  | Not Encouraged   |                                    |   |
| 20   | Ref. No.   | Location   | Indicative Start Date (Month/Year) | Indicative Completion Date (Month/Year) |
|  | sedp/pcu/procure/ DRH S-1/19                       | SEDP, Dhaka  | March 2020                         | Feb 2022                                |
| <b>PROCURING ENTITY DETAILS</b>  |  |  |                                    |   |
| 21   | Name of the Official Inviting EOI                  | Mr. Md. Fazlur Rahman  |                                    |   |
| 22   | Designation of the Official Inviting EOI           | Program Coordinator  |                                    |   |
| 23   | Address of the Official Inviting EOI               | Secondary Education Development Program (SEDP), Shikkha Bhaban, 16 Abdul Goni Road, 2 <sup>nd</sup> Block, Dhaka-1000, Bangladesh.   |                                    |   |
| 24   | Contact Details of the Official inviting EOI       | Tel.: 88-02-9555137, E-mail: sedppcu@gmail.com   |                                    |   |
| The authority reserves the right to accept or reject any or all of the EOIs, or annul the EOI process at any stage without assigning any reason(s) whatsoever, and without incurring any liability to the affected applicant(s). |  |  |                                    |   |

  
(Md. Fazlur Rahman)  
Program Coordinator  
SEDP, MoE, Dhaka.